



Do good and talk about it.  
Show the public that you care about our environment!

GREEN CATERING

### WHAT IS GREEN CATERING?

Recently, there has been a trend towards more sustainable events under labels like GREEN CATERING. Being hosts, we pay attention to support the use of regional and seasonal products as well as renewable energies. The GREEN CATERING label certifies, that emissions for example resulting from arrival and departure of participants are being compensated.

### WHAT ARE THE BENEFITS FOR YOU?

- Balancing and reduction of your CO<sub>2</sub> emissions through to climate neutrality
- Support of global climate protection projects
- Customer loyalty and expansion
- Added value for marketing and sales:  
Communicate your commitment using the Green Catering seal on your invitation cards, at the event and in press relations.
- Receipt of personalised event-specific certificate



### HOW CAN YOU PARTICIPATE?

With FLORIS, you can calculate and offset the CO<sub>2</sub> footprint of the catering of your event for as little as € 1,20 p.p. exclusive of VAT. Simply let us know that you want to make your event a "Green Event", and we will include it in your cost calculation. You will automatically receive a confirmation and the certificate for your event.

### WHAT WILL YOU BE SUPPORTING?

You will support global climate protection projects mainly located in emerging and developing countries, since here, one can achieve more by using the same means. These projects ensure for example the reduction of huge amounts of CO<sub>2</sub>, an improvement of air quality and the protection of nature. At the same time, new jobs are being created and populations' life standard rises.



FLORIS is the ideal partner for your climate friendly events.

We achieve 100 % climate neutrality through the compensation of incurring CO<sub>2</sub> green house gases associated with energy supply and the sector mobility. FLORIS is the first caterer throughout Germany, whose climate effecting compensation of CO<sub>2</sub> emissions are certified by the TÜV. For more information visit our website.